

Media Release

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DETMOLD GROUP HELPS CUSTOMERS REDUCE THEIR CARBON FOOTPRINT FOR A BETTER TOMORROW

Focusing on preserving natural resources, keeping waste out of nature and reducing emissions, the South Australian-headquartered Detmold Group has launched its sustainability objectives.

Officially launched on World Environment Day, the sustainability objectives will measure against six positive impact targets and strongly align with the principles of 'The Detmold Way', which comprises the vision, purpose, and mission of the Detmold Group.

Acting Co-CEO, Sascha Detmold Cox, said the organisation's purpose reiterated the business' commitment to providing the best in sustainable packaging, and to "Make a positive impact for our people, our partners and our planet".

"The sustainability objectives set by the Detmold Group showcase our strong commitment to sustainable packaging, which benefits our clients, their customers and most importantly the environment," Mrs Detmold Cox said.

The six positive impact targets the Detmold Group has set out to achieve by 2025 are:

- 100 per cent of products with Sustainable Packaging Guidelines applied
- 95 per cent of waste diverted from landfill across all production facilities
- 30 percent reduction in Scope 1 & 2 emissions per kg of product
- 80 per cent of fibre to be forestry-certified or contains recycled content, with no controversial sourced fibre
- 100 per cent of stock range that meets Towards 2025 Targets
- Three facilities using renewable energy

"We are taking the current standing of the Detmold Group and measuring it against these six positive impact targets, as well as aligning with progressive targets for the 2023 and 2024 calendar years," Mrs Detmold Cox said.

"The targets also demonstrate that the Detmold Group continues to operate as a trusted partner in the sustainable packaging space, providing value to our clients globally."

The positive impact targets are globally-accepted strategies and standards that assist Detmold Group customers and distributors in becoming Australian Packaging Covenant Organisation (APCO) compliant, with two of the six targets directly aligning with the wider APCO targets.

The Detmold Group will provide the first annual report measuring against these targets at the end of the 2023 calendar year.

DETMOLD GROUP

About the Detmold Group

With headquarters in South Australia, the Detmold Group is a family-owned and operated business, supplying some of the world's largest and most iconic food and retail brands. The Detmold Group operates in 17 countries and has manufacturing facilities in 7 countries.

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